

Registration for the 2018 Culture of Gentleness Conference is now open!

August 23-24, 2018

Weber Inn in Ann Arbor, MI

Here are some highlights for the upcoming conference!

Keynote Speaker – Dr. Michael Wilkins

Dr. Wilkins is a renowned physician who was instrumental in exposing the abuses at Willowbrook State Hospital, leading to a civil rights movement for those with intellectual disabilities. He will share his inspiring story, how his work has continued throughout the years, and offer tips to today's professionals for how to continue to create a legacy of inclusion and support for those with intellectual disabilities.

Continuing Education Credits

The 2018 COG Conference has applied and expects to be approved for CEU credits for Social Workers as well as teacher (SCECH) CEU credits and Interpreter (RIC) credits.

Unique Learning Opportunities

The conference will offer a wide variety of inspiring and educational presentations, increased interactive sessions and inspiring testimonials. Topics will include supporting children in a Culture of Gentleness, changing the culture of a school, how to maintain staff in personal residences, diffusing verbal confrontations, supporting LGBTQ individuals using the pillars of gentle teaching, just to name a few. In addition, the conference will feature some unique learning opportunities such as a World Café and Learning Marketplace where participants will have the opportunity to drive content and participate in smaller, interactive group discussions and share ideas and resources on topics of interest to them.

Register Today!

Cost of the conference is \$175 for two days or \$100 for one day. Click here to register. <https://www.eventbrite.com/e/2018-culture-of-gentleness-conference-tickets-33988814459>

Be a Sponsor!

The conference offers a variety of sponsorship opportunities from room sponsorships to Gentle Friend sponsorships which provide an a scholarship for someone who otherwise can't afford to attend. See attached sponsorship options and response form for more information.

Hotel Reservations

Weber's Inn is offering a discounted hotel rate of \$139 a night. Call 1-800-443-3050 for reservations and refer to the group code **MORC2018** to receive the discounted rate. Reservations must be made before **July 23, 2018**.



LINDSAY CALCATERA

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3 YEARS



2018 Culture of Gentleness Conference Sponsorship Options

Six Elements Presenting Sponsor - \$1,500

- Name on all conference print material and signage including table cards
- Name and logo on conference website and media announcements
- Opportunity to present conference welcome and closing statements from the stage
- Exclusive logo on conference tote bags
- Opportunity to include a logoed item in the tote bag
- Conference registration for four and priority seating at the lunches

Keynote Sponsor - \$750 – SOLD OUT

- Name on all conference print material and website
- Name on signage during keynote luncheon
- Recognition on stage during the keynote luncheon
- Opportunity to introduce keynote speaker and host the speaker for lunch
- Conference registration for two

Room Sponsor - \$500

- Name on all conference print materials and website
- Name on signage in sponsored room
- One conference registration

Gentle Friend Sponsor - \$400

- Two conference registrations- one for you and one for a caregiver or person served who needs assistance with conference fees.
- Recognition in the conference program



**2018 Culture of Gentleness Conference
Sponsorship Commitment**

Name _____

Address _____

City _____ State ____ Zip code _____

Phone _____

Email _____

Believing in compassionate caregiving for all populations, we welcome the opportunity to sponsor the 2017 Culture of Gentleness Conference at the following level:

_____ **Six Elements Presenting Sponsor \$1,500**

_____ **Keynote Sponsor \$750**

_____ **Room Sponsor \$500**

_____ **Gentle Friend Sponsor \$400**

If your sponsorship includes registrations, name of registrants:

PAYMENT

_____ **Check enclosed**, payable to MORC, Inc.

_____ **VISA** _____ **MasterCard** _____ American Express

Credit Card Number _____ 3 Digit Code _____

Exp. Date _____ Name on Card _____

Please return the completed form with payment to:

MORC, Inc.
ATTN: Lindsay Calcaterra
16200 19 Mile Rd.
Clinton Township, MI 48038

Please contact Lindsay Calcaterra, Vice President, Growth and Communication, at 586-263-8701 or lindsay.calcaterra@morcinc.org with any questions.