



## **Success Secrets for Writing Your Book: A 3-Part Series**

**Hosted by Detroit Writing Room**

**Monday July 13, 2020, 6:00 PM**

**Monday, July 20, 2020 6:00 PM**

**Monday, July 27, 2020 6:00 PM**

**Join Detroit Writing Room coach Elizabeth Ann Atkins for a 3-part workshop series that will kick-start your book writing journey!**

**Elizabeth, an author and CEO of Two Sisters Writing & Publishing, will share how to create a successful book writing strategy, how to outline a memoir or nonfiction book and how to write your book in a way that grabs the reader's attention.**

**All workshops are virtual over Zoom.  
Join for one workshop or all three!**

**Cost: \$35 per session  
or \$95 when you register for all three (a \$10 savings)  
Tickets are nonrefundable.**

**Zoom links and handouts will be sent the day of the workshop.**

**Tickets available at: [www.eventbrite.com](http://www.eventbrite.com)**

**Monday, July 13, 2020 from 6:00 - 7:30 P.M.**

## **End Fear, Confusion & Procrastination: How to Create a Successful Strategy to Write Your Book**

During this workshop, you will learn how to create a strategy to write and publish your book. This includes: creating a schedule; establishing a timeline and publication date; identifying and removing obstacles; finding the motivation and discipline to do the work; knowing your target audience; setting a budget for editing, graphic design, publishing, promotions and other assistance such as a book coach; and much more. Very importantly, you will leave this 90-minute virtual experience armed with tools that give you the confidence and to finally commit to writing and completing the book.

## **How to Outline Your Memoir or Nonfiction Book**

**Monday, July 20, 2020 from 6:00 - 7:30 P.M.**

This workshop will guide you through the process of outlining your memoir or nonfiction book. You will learn how to focus on the most compelling content and how to lead the reader on an engaging journey through your stories and/or lessons. This workshop will also cover powerful storytelling concepts and structures that enable you to deliver your messages in ways that transform, inspire, entertain and compel your readers to positive action. You will leave this 90-minute course with the first draft of your outline, as well as the knowledge required to embellish it with content that stays consistent with your themes and your intention for the book. This will jumpstart your writing process, and the momentum can help you keep working to complete your memoir or nonfiction book as efficiently and quickly as possible.

## **Make It a Page-Turner: How to Write Your Book in a Way That Captures & Keeps Readers' Attention**

**Monday, July 27 from 6:00 - 7:30 P.M.**

Captivate your readers on page one and keep them turning pages until the end! Learn how to do this with writing techniques, structures and other secrets to great writing. You'll hear how to: show, don't tell; write with your six senses; orchestrate suspenseful scenes; compose realistic dialogue; re-tell factual stories in ways that make your readers feel like they're there; and much more. In this high-tech world of devices that mesmerize with music, video and streaming, the flat words on your pages will be competing for attention - so learn how to make the words jump up off the page and dance for your readers. This 90-minute course will help you transform your writing from good to great - prompting readers to tell everyone about this book that they just couldn't put down and will never forget.