



Driven for the Future: Empowering Michigan's Next Auto Tech Workforce

Website:

<https://bit.ly/3ONTYI3>



Questions:

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TOYOTA MOTOR
NORTH AMERICA

Research &
Development

Through the partnership of Toyota and Michigan 4-H, youth will experience a variety of career paths in the automotive industry as well as build crucial workforce readiness skills during this five webinar series. Skilled trade careers and apprentice experiences will be highlighted.

Any attendee who attends all five webinars (live or recorded) with submission of contact information will receive an incentive.

This program is FREE and open to all, though geared towards middle school students, high school students, and recent graduates.

January 23, 2025 at 6pm EST– Gear Up for Success through Apprenticeships in Automotive Research and Development

February 13, 2025 at 6pm EST– Ace the Interview

March 20, 2025 at 6pm EST– Rev Up Your Future: Careers in Automotive Performance and Evaluation

April 10, 2025 at 6pm EST– Drive Success with Workplace Professionalism

May 1, 2025 at 6pm EST– Engineer the Future with Careers in Integrated Vehicle Systems

For more information and registration:

<https://www.canr.msu.edu/driven-for-the-future/>

Sponsors:

Incentives and program are free thanks to generous support from Toyota Motor North America Research and Development

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