

CONNECTING ENTREPRENEURIAL COMMUNITIES

See you in downtown Lapeer! May 29-30

Join other like-minded communities at the 2025 Connecting Entrepreneurial Communities (CEC) state-wide conference in Lapeer, Michigan! CEC is a one-of-a-kind conference designed to share ideas from entrepreneurial communities, learn about helpful resources, and empower each other to support local entrepreneurs. Participants will learn best practices from MI organizations and communities as to what works best for them!

A signature element of this unique event is that all breakout session are embedded within downtown community buildings and storefronts. Attendees will have the opportunity to network and fully experience downtown Lapeer. There is plenty of time to walk, talk, and patronize local businesses between sessions.

The conference runs from noon Thursday, May 29 to noon Friday, May 30. The registration fee includes lunch and a networking event on Thursday, DDA dollars for use downtown on Friday, opening and closing keynote panels, and 20+ breakout sessions. Each attendee will be able to attend five sessions.

Early registration: \$125 (through March 31)

Normal registration: \$150 (ends May 26)

At the door: \$175

To learn more or register for CEC:

https://events.anr.msu.edu/CEC/2025/



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